

Lighting Design Arena Presentation schedule

Date: 31 August

Time	Topic	Speaker
10:00 – 11:00	Opening Press Conference – Introduction of “ Lighting Design Agora” and Speakers	Mr Lear Hsieh President of CLDA; Principal Designer of MS Design
11:00 – 11:30	Bon Nuit in St. Bonifatius	Mr Herbert Cybulska Chairman of IAC, CLDA; Co-founder of Cybulska+Partner
11:30 – 12:00	From Renaissance to Rodin: From Lighting Design to Shadow Design	Mr James Wallace CEO of IAC,CLDA; Principal and Design Director of LightPlan
14:00 – 14:40	Smarter Lighting – The Way Forward	Mr Freddy Lim Director of CLDA; Design Director of Lightcraft
14:40 – 15:20	Lighting for “ The Last Supper”	Mr Luca Tarsetti General Manager of iGuzzini
15:20 – 16:40	LED is in the House	Ms Gorana Saula General Manager of Lumascope



Mr Lear Hsieh



Mr Herbert
Cybulska



Mr James
Wallace



Mr Freddy Lim



Mr Luca
Tarsetti



Ms Gorana
Anna Saula

Lighting Design Arena Presentation schedule

Date: 1 September

Time	Topic	Speaker
10:00 – 10:40	The Challenges of Lighting Public Artworks in Urban City Environments	Mr Martin Klaasen Executive Officer of Corporate Support, Member of IAC, CLDA; Principal Designer of Klaasen Lighting Design
10:40 – 11:20	Casting a New Light on Art	Mr Emrah Baki Ulas Advisor of IAC, CLDA; Lighting Designer of Steensen Varming
11:20 – 12:00	Interaction & Inspiration with Light Art in Public Spaces	Mr Paul Ehlert Advisor of IAC, CLDA; Lighting Design Director of Lichtkompetenz
14:00 – 14:30	Poetic Lighting Design	Dr Amardeep Dugar Advisor of IAC, CLDA; Founding Principal of Lighting Research & Design
14:30 – 15:00	Smart lighting and Galleries	Mr Roger Sexton Advisor of IAC, CLDA; VP Specifier Service of Xicato
15:00 – 15:30	Linear Lighting Design + Art	Mr Stefan Bittner Vice President, Regional Sales and Marketing of LED Linear



Mr Martin
Klaasen



Mr Emrah Baki
Ulas



Mr Paul Ehlert



Dr Amardeep
Dugar



Mr Roger
Sexton



Mr Stefan
Bittner

shanghai international lighting fair

Lighting Design Arena

Presentation schedule

Date: 2 September

Time	Topic	Speaker
09:50 – 10:00	Networking and reception	
10:00 – 10:10	Preamble	Ms Brooke Tao Emcee
10:10 – 10:20	CLDA Introduction	Mr Lear Hsieh President of CLDA, Principal Designer of MS Design
10:20 – 10:30	IAC Introduction	Mr James Wallace CEO of IAC,CLDA; Principal and Design Director of LightPlan
10:30 – 11:30	Pecha Kucha	
	Pecha Kucha 1 Landscape – “Less light Mean More”	Mr Jason Du Director of CLDA
	Pecha Kucha 2 Urban – Nova “City of Light”	Mr Zhiqiang Xiong Senior Professional Member of CLDA
	Pecha Kucha 3 Urban – “Light of New Hometown”	Mr Jerry Lu Senior Professional Member of CLDA
	Pecha Kucha 4 Interior – “Light Will Show You The Way”	Mr Elvis Tang Senior Professional Member of CLDA
	Pecha Kucha 5 Interior – “Extra-dimensional of Light”	Mr Hanwei Tan Senior Professional Member of CLDA
	Pecha Kucha 6 Landscape – “Layout of the Light”	Mr Richard Hu Senior Professional Member of CLDA
	Pecha Kucha 7 Landscape – “Light Touch the Emotion”	Mr Shengxin Zhao Senior Professional Member of CLDA
	Pecha Kucha 8 Interior – “Quality of Light”	Mr Carry Yu Director of CLDA
	Pecha Kucha 9 Landscape – “Light for Public Arts”	Mr Abu Pang Senior Professional Member of CLDA
	Pecha Kucha 10 Urban – “Virtual and Reality”	Mr Rinck Hou Director of CLDA
11:30 – 11:50	Q & A	Ms Brooke Tao Emcee
11:50 – 12:00	Epilogue	Mr Lear Hsieh President of CLDA, Principal Designer of MS Design



Mr Jason Du



Mr Zhiqiang Xiong



Mr Jerry Lu



Mr Elvis Tang



Mr Hanwei Tan



Mr Richard Hu



Mr Shengxin Zhao



Mr Carry Yu



Mr Abu Pang



Mr Rinck Hou